

EMAIL MARKETING PACKAGES

RECOMMENDED EMAILS SENT PER MONTH: 2



PRICING INCLUDES

- ◆ Business Consultation
- ◆ Customized Email Marketing campaign based on research of your business, target audience, location, competition.
- ◆ Send up to 1000 emails at one time.
- ◆ Custom designed template for your company that will have your company's logo, contact information, social media logos. This template will be used throughout your campaign. We will create 2 sample templates for you to choose from along with 2 edits.

Additional edits will be charged \$40/hour. The design is customized to your business, and looks like it comes right from the owner.

- ◆ Up to 3 promotions per email. Up to 3 downloadable coupon per email.
- ◆ A/B testing (testing between 2 different subject line to see which gets more open rate before sending out)
- ◆ Personalize greetings (Customer's name, company's name)
- ◆ Reports

ADDITIONAL SERVICES NOT INCLUDED IN PACKAGES

- ◆ Content writing, blogs
- ◆ Website design
- ◆ Landing pages, sign up forms, surveys, contests.