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GTG MARKETING

WWW.GTGPLUS.COM

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## EMAIL MARKETING PACKAGES

### RECOMMENDED EMAILS SENT PER MONTH: 2

3 EMAILS

**\$799**

6 EMAILS

**\$1399**

12 EMAILS

**\$2399**

24 EMAILS

**\$4199**

### PRICING INCLUDES

- Business Consultation.
- Customized Email Marketing campaign based on research of your business, target audience, location, competition.
- Send up to 1000 emails at one time.
- Custom designed template for your company that will have your company's logo, contact information, social media logos. This template will be used throughout your campaign. We will create 2 sample templates for you to choose from along with 2 edits.

Additional edits will be charged \$40/hour. The design is customized to your business, and looks like it comes right from the owner.

- Up to 3 promotions per email. Up to 3 downloadable coupon per email.
- A/B testing (testing between 2 different subject line to see which gets more open rate before sending out)
- Personalize greetings (Customer's name, company's name)
- Reports.

### ADDITIONAL SERVICES NOT INCLUDED IN PACKAGES

- Content writing, blogs.
- Website design.
- Landing pages, sign up forms, surveys, contests.